



Think Outside
the Firewall™

RiskIQ Overview

Company Snapshot

Industry

Cybersecurity

Solution

Digital Threat Management Platform

Customers

40,000+ security analysts
250+ enterprises

Markets

Financial Services
Consumer Goods
Technology
Service Providers
Manufacturing
Healthcare
eCommerce
Media
Entertainment
Government

Founded

2009

Employees

140+

CEO

Elias (Lou) Manousos

Investors

Summit Partners
Battery Ventures
Georgian Partners
Mass Mutual Ventures

RiskIQ is the leader in Digital Threat Management (DTM), providing the most comprehensive discovery, intelligence, and mitigation of threats associated with an organization's digital presence. With RiskIQ, organizations can understand their digital attack surface, expedite investigations, assess risk, and take actions to protect their business, brand, and customers from external threats.

The company's Digital Threat Management platform combines advanced internet reconnaissance and analytics to provide unified insight and control for exploits, attacks, and adversaries across web, social, and mobile channels. Beyond superior intelligence, RiskIQ's SaaS-based solution suite allows different security teams to more efficiently identify, triage, monitor, and resolve exposures outside the firewall—taking advantage of greater collaboration, automation, and integration.

RiskIQ's solutions are easy to deploy, have broad application, and yield accelerated time to value. As a result, RiskIQ has been chosen by more than 40,000 security analysts and over 250 enterprises around the world.

Digital Defense Challenge

Organizations have embraced web, social, and mobile mechanisms to enhance their brand stickiness, to increase customer engagement, and to facilitate employee and market interaction. Cybercriminals have gone digital, too. Today, more than 75% of attacks originate outside the firewall.

Unfortunately, today's diverse and dynamic cyber threats circumvent traditional network and endpoint security tools and place an enormous burden on information security organizations. In addition to securing the network and the assets and data that reside within it, security teams now face questions of:

- Where are, how exposed, and how compliant are my internet-facing assets and digital brand?
- How do external exploits, attackers, and adversary infrastructure relate to internally discovered suspicious activity, security events, and incidents?
- What cyber threats are attacking my business and can I manage the risk, take down external threat, and minimize operational impact?
- To what extent are other entities abusing my brand and customers?
- How can we protect our business more efficiently and proactively?

RiskIQ Answer

While threat intelligence feeds can enrich internal event data, organizations need an end-to-end approach offering a more systematic, automated means to efficiently discover, triage, respond, and preempt external digital threats.

RiskIQ combines advanced internet reconnaissance and analytics, an integrated tool set, and interoperability to automate insight, collaboration and mitigation to address all the above challenges—packaged in a SaaS application suite that optimizes different tasks across security teams. The RiskIQ DTM platform offers considerable advantages over amassing multiple stand-alone tools and data with limited digital channel threat breadth, depth, and functionality.

Our Customers are Tackling Digital Threats

RiskIQ is trusted by Fortune 500 companies, security-savvy enterprises, and popular brands across industries, as well as a growing community of thousands of security professionals.

Business Value

- **Reduce operational and reputation risk:** Find, monitor, and resolve your external-facing assets to reduce your digital attack surface and business exposure.
- **Optimize resources:** Increase productivity through automated intelligence, proactive analytics, and mitigation workflow, as well as consolidate toolsets.
- **Reduce MTTD/MTTR:** Decrease threat discovery, triage, and resolution time.
- **Fortify compliance:** Proactively identify unsanctioned and malicious brand use, unknown and insufficient external system hygiene, and at risk partners.

Products

- **RiskIQ Digital Footprint™:** Continuously discover an inventory of your externally-facing digital assets and manage risks associated with your attack surface.
- **RiskIQ Digital Footprint™ Snapshot:** Point-in-time digital attack surface report.
- **RiskIQ PassiveTotal™:** A threat analysis platform that unifies internet data sets, empowering security teams to accelerate the investigation and elimination of threats.
- **RiskIQ External Threats™:** Automate the detection, monitoring, and remediation of digital threats posed by malicious actors to your organization, employees, and customers.
- **RiskIQ SIS™ (Security Intelligence Services):** Enrich analytics with our internet data sets

Capabilities

- **Cross-channel intelligence:** Extensive internet data sets covering public internet, deep web, brand abuse, phishing, social impersonation, and mobile telemetrics.
- **Virtual user technology:** Crawlers that emulate users to capture session details, content, relationships, and what's happening under the hood in the browser.
- **Proactive analytics:** Correlation models, data science, and research to identify and monitor new and active threat activities, adversaries, and their infrastructure.
- **Automated footprints:** Auto-generates a connected, internet-facing asset map across large and complex entities, and offers dynamic visual aids and insights.
- **Streamlined analysis:** Intuitive console with correlated data, insights, and derived analytics that expedites investigations and uncovers exploits and attackers.
- **PII/GDPR analytics:** Actively identify, assess, and monitor web assets collecting personal data.
- **Projects:** Designate and group indicators of compromise (IOC), threat artifacts, external infrastructure elements to share, monitor, update, and alert on change.
- **Integrated mitigation:** Built-in blocking, in-app enforcement, and takedown workflows resolve infringements, malicious activity, and attacker infrastructure.
- **Interoperability:** Ready-built integrations and rich API brings data and insights into your existing portfolio; SIEM, VA, GRC, Service Desk, Security Automation.

Our Customers

- 17 of the 25 largest banks in North America
- 5 of the 10 largest U.S. healthcare institutions
- 8 of the 15 largest banks in Europe
- 8 of the 15 largest global brands
- 6 of the 20 largest high tech businesses
- 4 of the 20 largest U.S. manufacturers
- 4 of the 15 largest U.S. media firms
- 3 of the 10 largest global insurers
- 3 of the 15 largest U.S. retailers

Recent Recognition

- 2017 EMA Radar: Digital Threat Intelligence Management Technology Leader
- 2017 Ovum Research: On the Radar
- 2017 Red Herring Top 100 North America Security Startup
- 2017 Cybersecurity Excellence Award
- 2017 JPMorgan Securities Super 60
- 2017 CRN Mobility 100
- 2017 Interop's Best of Show – Security Products Grand Prize Winner
- 2017 Cyber Defense Magazine Best Digital Footprint Security
- 2017 CyberSecurity Breakthrough – Overall Web Security Solution
- **Leader in Forrester Wave™: Digital Risk Monitoring, Q3 2016 Report**



Access RiskIQ Community Edition for free: www.riskiq.com/community

Worldwide Offices

Headquarters

22 Battery Street
San Francisco, CA 94111
+1888.415.4447
+1415.555.1212

Customer Success, Research

7730 Hedge Lane Terrace
Shawnee, KS 66227
+1415.555.1212

European Operations

33 Cannon Street, 4th
Floor
London, ECRM5SB,
London
+44 (0) 203.282.7149

Copyright © 2018 RiskIQ, Inc. RiskIQ, the RiskIQ logo and RiskIQ family of marks are registered trademarks or trademarks of RiskIQ, Inc. in the United States and other countries. Other trademarks mentioned herein may be trademarks of RiskIQ or other companies. 06_18

The only warranties for RiskIQ products and services are set forth in the express warranty statements accompanying such products and services. Nothing herein should be construed as constituting an additional warranty. RiskIQ shall not be liable for technical or editorial errors or omissions contained herein.